



## CriticalRiver Automates an IT Company's Accounting Department for Improved Efficiency and Increased Productivity

A leading data analytics product-based company's accounting department used manual processes based on the current ASC 605 compliance rules, which proved to be a cumbersome process. The company planned to automate the process and upgrade to the new ASC 606 compliance rules. And as a part of the process, the company identified and selected RevSym by SAP/CallidusCloud, Dell Boomi, NetSuite, SFDC as the best suited and right-fit technologies for automation.

### Solution

CriticalRiver was approached to integrate and implement the automation process for the accounting department. After careful study, analysis and valuation of the existing system, CriticalRiver:

- Implemented Dell Boomi integration platform and NetSuite with revenue management systems (CallidusCloud) to streamline the processes
- Automated revenue recognition process by implementing RevSym using Dell Boomi as a platform
- The Integration was delivered from NetSuite to RevSym for:
  - Sales Orders | Invoices | Customers | Credit Memos
- Integration delivered from RevSym to NetSuite for Journal Entries

### Benefits/Results

- Dell Boomi middleware functionality eliminated bulk transaction issues and callout errors
- Simplified outbound messages for Sales Orders and Customers
- Dell Boomi, NetSuite synchronization and RevSym system status acknowledgment created a seamless environment
- Integration and automation of NetSuite, Flexera and commission systems improved efficiency
- Integration delivered from RevSym to NetSuite for Journal Entries
- The process made ASC 606 Compliant
- Improved billing system made data accurate, thus eliminating invoice errors
- Accurate and real-time data reporting enabled stakeholders make informed decisions

The customer is a leading American software company based in Irvine, California. The company is a leader in self-service data analytics that can discover, and analyze all data, deploy and share analytics at scale for deeper insights.

Industry: Software/IT

### AI Solution Components:

- RevSym by SAP/CallidusCloud/Dell Boomi
- NetSuite
- SFDC

### Customer Feedback:

“CriticalRiver's integration and implementation of Dell Boomi, NetSuite, RevSym simplified, streamlined, and automated our accounting department, empowering us to improve efficiency and increase productivity”

