CriticalRiver Implemented Innovative Mobile App for a Large Company in Middle East That Connects Users and Network Partners to Maximize Productivity

The Customer

A large real estate and infrastructure management company in Dubai, UAE and rest of Middle East building commercial and residentials accommodations.

The Idea

The customer was exploring an innovative idea of providing a platform for B2B and B2C customers to leverage the immense potential of UAE's strong, robust, state of the art IT infrastructure, work with multiple industries and sectors such as hotels, restaurants', and Cafes, and create a network of affordable, flexible and easy to use, on-demand workplace for divergent users' to utilize the work space based on their requirements (daily, weekly, monthly packages) and maximize the productive at lowered costs. The concept is called work-from-anywhere.

The Solution

CriticalRiver helped the customer build an intuitive, responsive, and robust mobile an app that connects users with workspaces across the UAE via a single membership. The members get to work from hotels, cafes, co-working spaces, and other unique venues and enjoy a host of perks at each venue

The app empowers the users with to:

• Quick and easy sign up
• Connect and communicate with other members
• Search for nearest, affordable workplace
• Select package, book private meeting rooms
• Browse and attend community events

The functional areas incorporated in the app are:

Monthly or quarterly members will have access to 2 or hours of free meeting room usage per month at designated workplace

The users' will also have the facility to redeem with discount code shared with membership confirmation when booking is made

The Benefits

• Quick and easy accessibility of workplace helps users meet their immediate needs
• Hassle free, contactless services offered from hand-held devices
• Sign-up, sign-in, search workplace, pay and work – all in quick simple steps
• 24/7 customer support to guide users
• Multiple payment options and confirmation process
• Reduced time, lower costs, and productivity to end users'

Solution Component

IDE – Android Studio, JAVA, REST API
Payment Gateway: Noon Pay